

OFFICE OF THE LIEUTENANT GOVERNOR

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Program Description Forms

2027

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PROGRAM DESCRIPTION

Department: Lieutenant Governor

HB Section(s): 12.030

Program Name: Arts Council Programs

Program is found in the following core budget(s): Missouri Arts Council

1a. What strategic priority does this program address?

The Missouri Arts Council supports the arts that strengthen the cultural, educational, and economic vitality of our state.

1b. What does this program do?

- The Missouri Arts Council (MAC) provides funding to quality arts programming that addresses MAC's strategic goals of engaging people in meaningful arts experiences, growing Missouri's economy with the arts, and strengthening Missouri's education using the arts.
- MAC provides accountability and oversight for the fair and equitable distribution of federal and trust funds in support of the arts statewide to 495 Missouri tax-exempt, nonprofit organizations in every Missouri Senate and House district.
- MAC provides matching grants to Missouri nonprofit, tax-exempt organizations for quality arts programming in arts education, arts services, community arts agencies, dance, theater, music, festivals, literature, folk, media, and visual arts.

2a. Provide an activity measure(s) for the program.

	FY2023		FY2024		FY2025		FY2026	
	Projected	Actual	Projected	Actual	Projected	Actual	Projected	Actual
Number of Arts Experiences	3.5M	4.2M	4.5M	4.2M	4.2M	4.3M	4.0M	
Jobs (FT and PT)	5,300	5,585	6,000	5,202	5,300	5,215	5,100	
Artists Hired	36,000	36,235	38,000	53,920	54,000	42,788	40,000	
Arts Councils in Missouri						49	49	
Creative Districts in Missouri						12	12	
MAC Expenditures* (million)	6.5M	7.2M	7.4M	13.1M	15.1M	14.4M	11.6M	

Note 1: Experienced by audience or participants in funded arts programs. Numbers are reported from audience counts.

Note 2: *MAC Expenditures include grant programs, admin, and Capital Incentive Program (CIP). FY2023 CIP ended. FY2024 and FY2025 includes pass-through appropriation to Saint Louis Symphony.

2b. Provide a measure(s) of the program's quality.

	FY2023		FY2024		FY2025		FY2026
	Projected	Actual	Projected	Actual	Projected	Actual	Projected
Stakeholder Satisfaction %			90%	98%	98%	91%	95%

Note: Survey was not conducted due to COVID. Resumed for FY2024.

PROGRAM DESCRIPTION

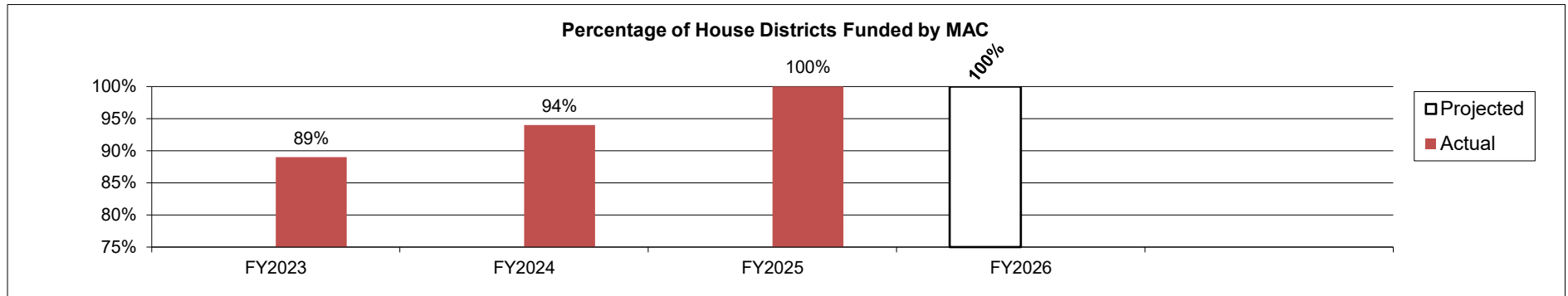
Department: Lieutenant Governor

HB Section(s): 12.030

Program Name: Arts Council Programs

Program is found in the following core budget(s): Missouri Arts Council

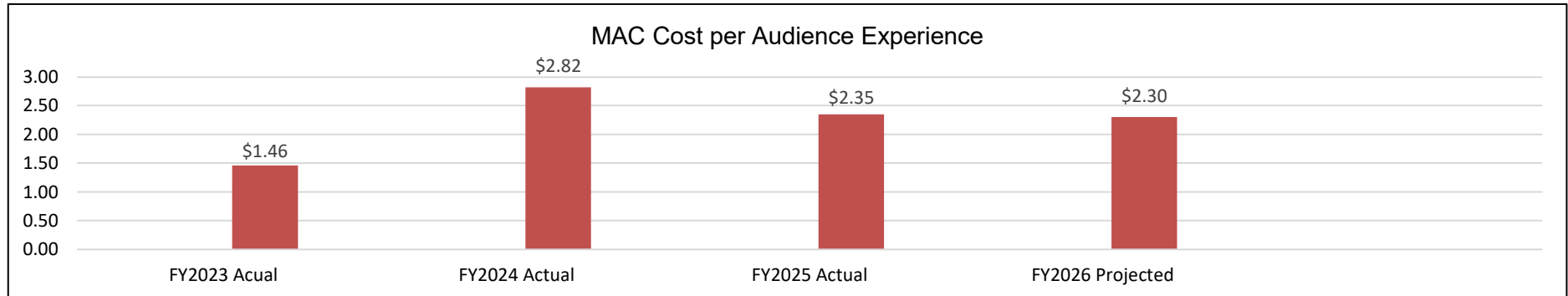
2c. Provide a measure(s) of the program's impact.



Note 1: Calculated by Number of House Districts divided by the Number of House Districts Receiving Funding from MAC.

Note 2: Objective is to maximize access to the arts for all Missourians in every House District.

2d. Provide a measure(s) of the program's efficiency.



Note 1: Total MAC program expenses divided by total benefiting individuals (audience). The number reflects the cost in cents. FY2023 CIP ended. FY2024 and FY2025 includes pass-through appropriation to Saint Louis Symphony.

PROGRAM DESCRIPTION

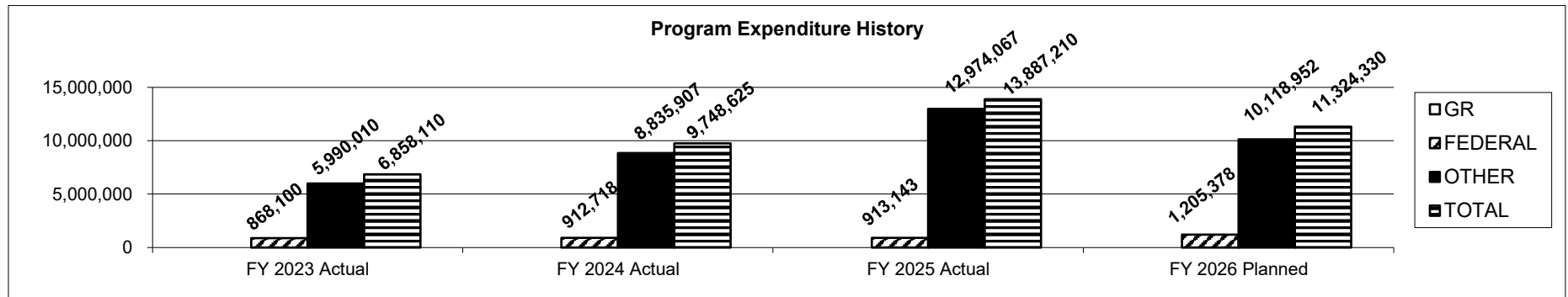
Department: Lieutenant Governor

HB Section(s): 12.030

Program Name: Arts Council Programs

Program is found in the following core budget(s): Missouri Arts Council

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Note 1: MAC Expenditures include grant programs and Capital Incentive Program (CIP). FY2023 CIP ended. FY2024 and FY2025 includes pass-through appropriation to Saint Louis Symphony.

4. What are the sources of the "Other " funds?

The original source of funds is from the non-resident professional athletes and entertainers tax as mandated in 143.183, RSMo. The amount provided in "Other" is MAC Trust Spending Authority. The transfer needed for this is from General Revenue to Missouri Arts Council Trust Fund (0262).

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 185.010 - 185.100 RSMo; Section 143.183 RSMo.

6. Are there federal matching requirements? If yes, please explain.

Yes, funding from the National Endowment for the Arts must be matched 1:1 with state appropriations.

7. Is this a federally mandated program? If yes, please explain.

No.

PROGRAM DESCRIPTION

Department: Lieutenant Governor

Program Name: Public Television & Radio Grants Spending Authority

HB Section(s): 12.030

Program is found in the following core budget(s): Public Radio and Television

1a. What strategic priority does this program address?

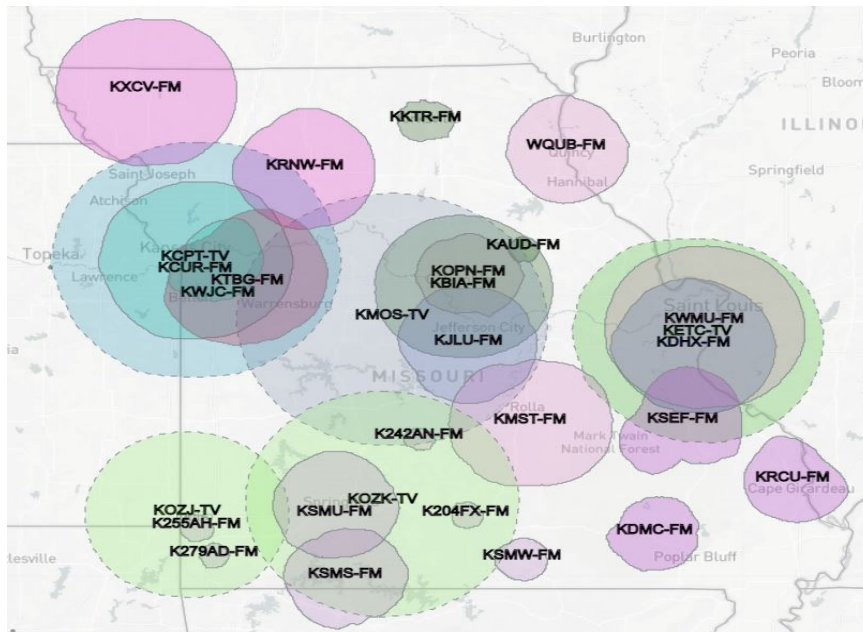
Ensure that communities across Missouri have access to news, educational programming, and cultural coverage which enhances civic and community health.

1b. What does this program do?

- Public Broadcasting provides Missourians free educational programming, arts, news, and current affairs. Also provides emergency alert services. It is of particular importance in rural Missouri communities.
- This program funds local programming for 4 public television stations and 9 radio stations with affiliates related to the needs of the community served by the broadcast licensee.
- The Missouri Arts Council (MAC) assumed responsibility for granting state funds in FY2007 and distributes 75% of the funds to the 4 television stations and 25% to the 9 radio stations according to the formula outlined in RSMo 143.183.

2a. Provide an activity measure(s) for the program (continued).

Below are the public television and radio stations that receive funding.



Television

- KCPT Public Television 19
- KETC St. Louis Regional Public Media
- KMOS University of Central Missouri
- KOZK Missouri State University (satellite KOZJ-TV)

Radio

- KBIA Univ. of MO-Columbia (also KAUD-FM, KKTR-FM)
- KCUR Univ. of MO-Kansas City (also KWJC-FM)
- KJLU Lincoln University
- KOPN New Wave Corporation
- KRCU Southeast MO State Univ. (also KDMC-FM, KSEF-FM)
- KSMU Missouri State Univ. (also KSMS-FM, KSMW-FM, K204FX-FM, K255AH-FM, K279AD-FM)
- KTBG Public Television 19
- KWMU U of MO-St. Louis (also KMST-FM, K242AN-FM, WQUB-FM)
- KXCV/KRNW Northwest MO State Univ.

PROGRAM DESCRIPTION

Department: Lieutenant Governor

Program Name: Public Television & Radio Grants Spending Authority

HB Section(s): 12.030

Program is found in the following core budget(s): Public Radio and Television

2b. Provide a measure(s) of the program's quality.

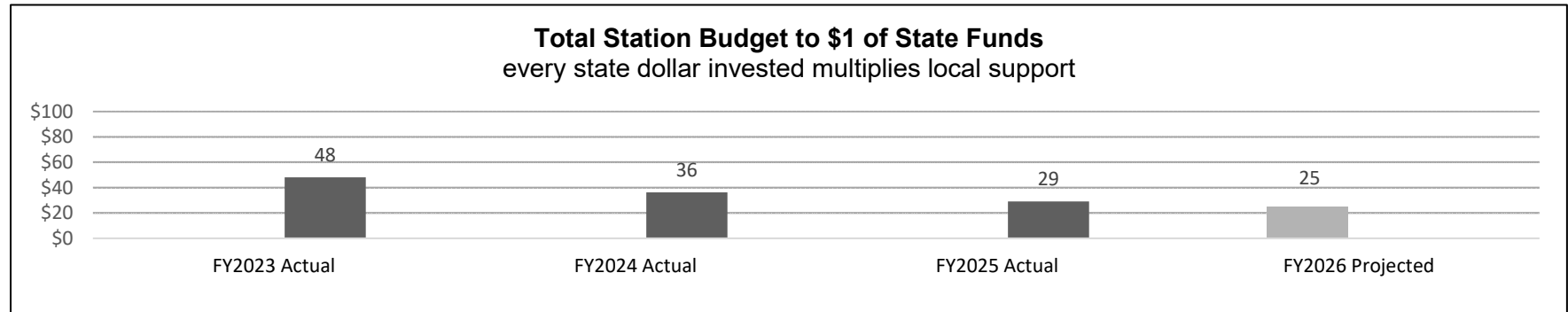
Each station produces local content - including news, arts, public affairs, history/culture, and educational programming - that is responsive to the specific needs of their local community.

2c. Provide a measure(s) of the program's impact.

Missouri's public media stations reach about 95% of Missourians with free, over-the-air access to information, arts programming, educational children's content, and life-saving public safety alerts.

2d. Provide a measure(s) of the program's efficiency.

Missouri's public media stations operate with high efficiency, collaborating with one another and other local organizations to provide trusted service to all Missourians. Public media is a model public/private partnership.



Note 1: Total station budgets (TV and Radio) divided by total state funding. Numbers reflect TV and Radio station's ability to raise funds beyond state funding.

PROGRAM DESCRIPTION

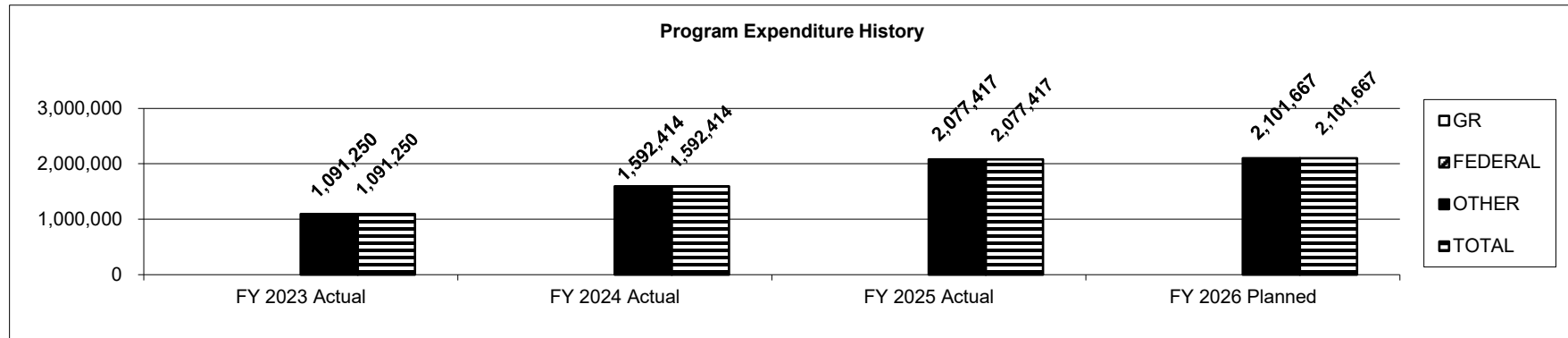
Department: Lieutenant Governor

Program Name: Public Television & Radio Grants Spending Authority

HB Section(s): 12.030

Program is found in the following core budget(s): Public Radio and Television

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



4. What are the sources of the "Other " funds?

Section 143.183.1 of the Revised Statutes of Missouri provides for a tax on nonresident athletes and entertainer which is the source of these funds. The revenues are intended to be distributed to the Missouri Arts Council, and four cultural partners including Public Broadcasting (radio and television) [185.200 – 185.230 RSMo].

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 185.200 - 185.230 RSMo. Section 143.183 RSMo.

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No

PROGRAM DESCRIPTION

Department: Lieutenant Governor

HB Section(s): 12.030

Program Name: MO Humanities Council Trust Programs Spending Authority

Program is found in the following core budget(s): Missouri Humanities Council

1a. What strategic priority does this program address?

The Missouri Humanities Council Trust Program was transferred to the Missouri Lieutenant Governor's Office budget in FY2020. Their budget and performance measures can be found in the Lieutenant Governor's budget.

1b. What does this program do?

- The Missouri Humanities Council (MHC) uses the Trust funds to bolster local economic development in rural and urban communities through cultural heritage and regional public history and interpretive projects to conduct workshops benefitting Missouri veterans and their families, and to enhance local communities by funding humanities-based programs, projects, and events through an extensive community grants program.
- The MHC encourages and supports humanities-related public outreach programming, lecture series, forums, and publications, festivals and living history venues, reading programs for underserved communities, and commemorative exhibits highlighting the rich heritage of Missouri. MHC offers in person activities and produces digital humanities content such as documentaries, videos, and podcasts.
- To accomplish these activities, the MHC regularly partners with numerous statewide, regional, and local civic and community organizations, educational institutions, and governmental agencies. MHC is a state-wide nonprofit that explores history, civics, and culture through community partnerships and public programming.

2a. Provide an activity measure(s) for the program.

		FY2021		FY2022		FY2023	FY2023	FY2024	FY2025
		Projected	Actual	Projected	Actual	Projected	Actual	Projected	Projected
Number of council conducted events		100	104	105	148	150	204	204	204
Number of subrecipient events Held		700	115	120	74	75	60	75	75
Counties and City not located within a county offered live in-person and digital asynchronous activities		255	115	115	115	115	115	115	115
	Number of presenters at council conducted activities	100	101	115	85	90	154	160	165
Number of Presenters at subrecipient conducted activities		195	276	300	189	200	483	500	600
	Number of participants consuming asynchronous content or attending live in-person council conducted activities	20,000	26,072	27,000	46,967	50,000	67,975	70,000	1,000,000
Number of participants at subrecipient activities		205,000	191,249	200,000	24,639	200,000	322,885	400,000	1,000,000

PROGRAM DESCRIPTION

Department: Lieutenant Governor

HB Section(s): 12.030

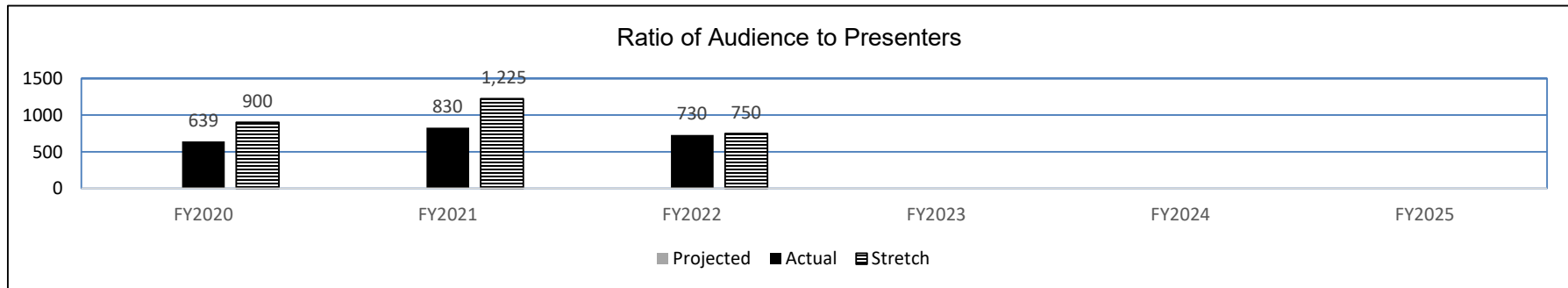
Program Name: MO Humanities Council Trust Programs Spending Authority

Program is found in the following core budget(s): Missouri Humanities Council

2b. Provide a measure(s) of the program's quality.

MHC administers a post event survey after activities to evaluate the quality of the program, the quality of the speaker, and to what degree participants learned something new. Each year more than 80% of respondents rate MHC council conducted activities as "good" or "excellent" and more than 80% of respondents report that they have learned something new.

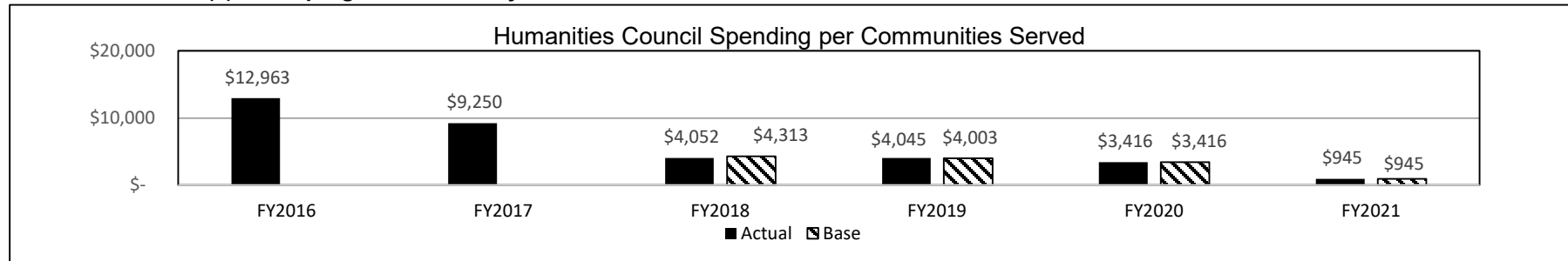
2c. Provide a measure(s) of the program's impact.



Note 1: Calculated by dividing the total Audience of Projects per FY by the number of Presenters funded by Humanities funding. Presenters regularly have multiple venues and audiences per fiscal year, ranging from 5:1 to as high as 1,500:1, depending on program.

Note 2: Base target for FY18 is set at FY17 Actual; Base and Stretch targets consistently increasing due to larger scope and scale of programs.

2d. Provide a measure(s) of the program's efficiency.



PROGRAM DESCRIPTION

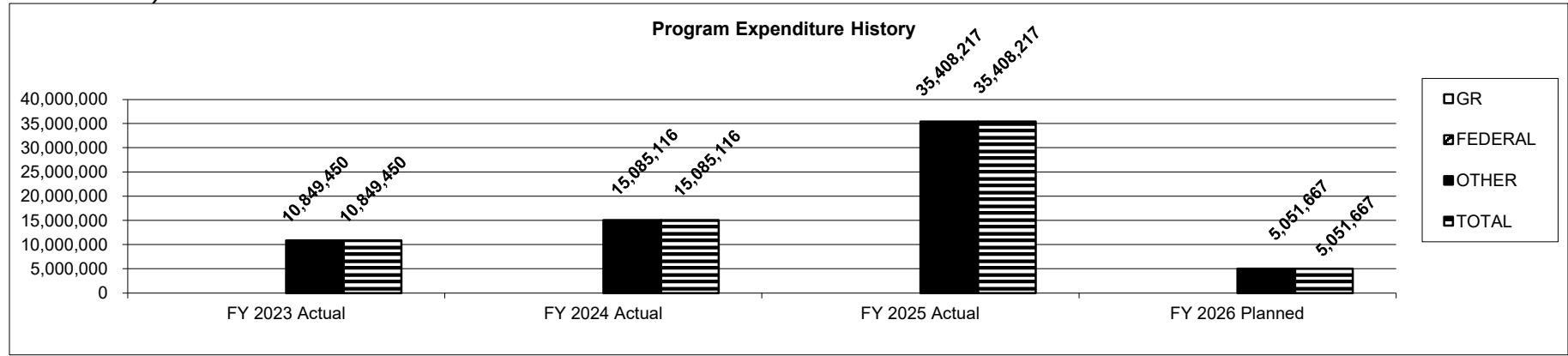
Department: Lieutenant Governor

HB Section(s): 12.030

Program Name: MO Humanities Council Trust Programs Spending Authority

Program is found in the following core budget(s): Missouri Humanities Council

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Note1: In FY24 \$17,510,117 was appropriated from the Humanities Trust Fund. NLBM received \$1,309,500. Griot Received \$145,500. Drury University received \$2,910,000. Ebenezer Historical Society received \$291,000. Kansas City Urban Youth Academy received \$194,000. Repertory Theatre of St Louis received \$1649,000. Springfield Little Theatre received \$2,425,000. Friends of Arrow Rock received \$727,500. Missouri Humanities received \$2,038,617, and all of the 11 other pass-through entities paid their own 3% governors withhold. In FY25, 16 organizations, one of which is the Missouri Humanities Council, received \$36,031,667 in pass-through funds from the Missouri Humanities Council Trust Fund.

4. What are the sources of the "Other " funds?

Missouri Humanities Council Trust Fund (0177)

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Section 186.050 - 186.067; Section 143.183 RSMo.

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No

PROGRAM DESCRIPTION	
Department: Lieutenant Governor	HB Section(s): <u>12.035</u>
Program Name: Missouri Arts Council Trust Fund Transfer	
Program is found in the following core budget(s): Missouri Arts Council Trust Fund Transfer	
1a. What strategic priority does this program address? Empower Missouri's Communities 1b. What does this program do? MAC provides accountability and oversight for the fair and equitable distribution of federal and trust funds in support of the arts statewide to 495 Missouri tax-exempt, nonprofit organizations in every Missouri Senate and House district. MAC provides grants for quality arts programming in arts education, arts services, community arts agencies, dance, theatre, music, festivals, literature, folk, media, and visual arts. 2a. Provide an activity measure(s) for the program. This is a GR transfer. We measure the audiences reached, full and part-time jobs, artists hired. 2b. Provide a measure(s) of the program's quality. This is a GR transfer. Grants are reviewed by qualified community members in the arts sector, and scored on criteria based on artistic quality, community involvement, and management ability. 2c. Provide a measure(s) of the program's impact. This is a GR transfer. Please refer to the Program Description for Arts Council Programs. 2d. Provide a measure(s) of the program's efficiency. This is a GR transfer. We reach into every Missouri Senate and House district providing access to the arts to the benefit of individuals and communities.	

PROGRAM DESCRIPTION

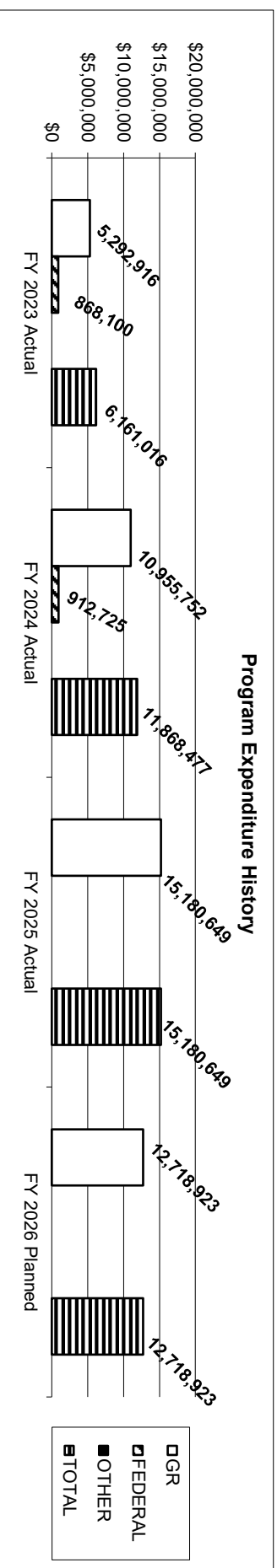
Department: Lieutenant Governor

HB Section(s): 12.035

Program Name: Missouri Arts Council Trust Fund Transfer

Program is found in the following core budget(s): Missouri Arts Council Trust Fund Transfer

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



4. What are the sources of the "Other " funds?

Original source of funds is the non-resident professional athletes and entertainers tax. Transfer from GR to MO Arts Council Trust Fund (0262).

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Section 185.100 RSMo., Section 143.183 RSMo.

6. Are there federal matching requirements? If yes, please explain.

Yes, funds from the Endowment for the Arts must be matched 1:1 by state appropriations.

7. Is this a federally mandated program? If yes, please explain.

No, but not matching the National Endowment for the Arts would lose federal funds.

PROGRAM DESCRIPTION

Department: Lieutenant Governor

HB Section(s): 12.040

Program Name: Missouri Humanities Council Trust Fund Transfer

Program is found in the following core budget(s): Missouri Humanities Council Trust Fund Transfer

1a. What strategic priority does this program address?

Empower Missouri's Communities

1b. What does this program do?

This core decision item establishes the spending authority for the Missouri Humanities Council (MHC). The authority allows the MHC to bolster local economic development in rural and urban communities through heritage tourism initiatives, to conduct workshops benefitting Missouri veterans and their families, and to enhance local communities by funding humanities-based programs, projects, and events through an extensive community grants program. The MHC encourages and supports humanities-related public outreach programming, including teacher education academies and workshops, lecture series, forums, and publications, festivals and living history venues, reading programs for disadvantaged families, and commemorative exhibits highlighting the rich heritage of Missouri. To accomplish these activities, the MHC regularly partners with numerous statewide, regional, and local civic and community organizations, educational institutions, and governmental agencies. In FY2024, \$2,038,617 was awarded to Missouri Humanities Council. The remaining \$15,471,500 went to 16 other pass-through entities. Missouri Humanities Council utilized \$ 4,571,958 in FY2025 to support humanities based public programs and grants.

2a. Provide and activity measure(s) for the program.

This is a GR transfer. Please refer to the Program Description for the **Missouri Humanities Council Trust Programs**.

2b. Provide a measure(s) of the program's quality.

This is a GR transfer. Please refer to the Program Description for the **Missouri Humanities Council Trust Programs**.

2c. Provide a measure(s) of the program's impact.

This is a GR transfer. Please refer to the Program Description for the **Missouri Humanities Council Trust Programs**.

2d. Provide a measure(s) of the program's efficiency.

This is a GR transfer. Please refer to the Program Description for the **Missouri Humanities Council Trust Programs**.

PROGRAM DESCRIPTION

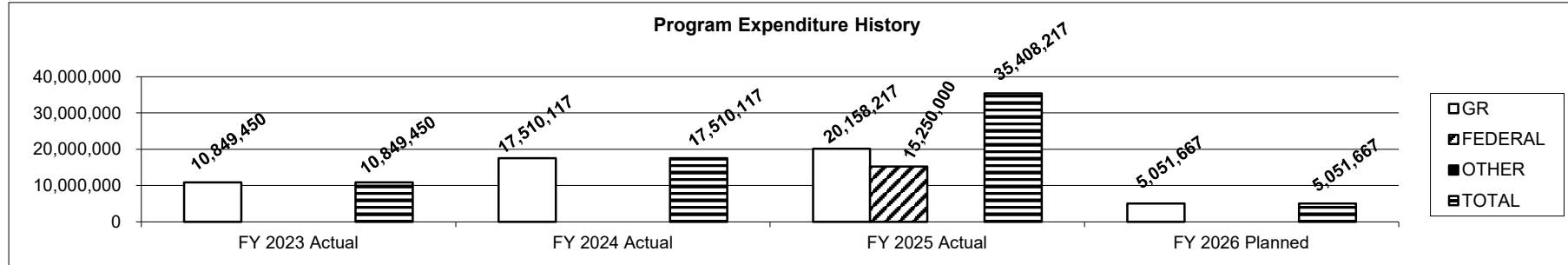
Department: Lieutenant Governor

HB Section(s): 12.040

Program Name: Missouri Humanities Council Trust Fund Transfer

Program is found in the following core budget(s): Missouri Humanities Council Trust Fund Transfer

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Note 1: Planned Expenditures for GR reflect 3% Governor's Reserve for all funds granted to the 3-17 pass-throughs that receive funding from the Missouri Humanities Council Trust Fund each year. Missouri Humanities Council Trust Fund (0177) Note 2: In FY24 \$17,510,117 was appropriated from the Humanities Trust Fund. NLBM received \$1,309,500. Griot Received \$145,500. Drury University received \$2,910,000. Ebenezer Historical Society received \$291,000. Kansas City Urban Youth Academy received \$194,000. Repertory Theatre of St Louis received \$1649,000. Springfield Little Theatre received \$2,425,000. Friends of Arrow Rock received \$727,500. Missouri Humanities received \$2,038,617, and all of the 11 other pass-through entities paid their own 3% governors withhold. In FY25, 16 organizations, one of which is the Missouri Humanities Council, will receive \$36,031,667 in pass-through funds from the Missouri Humanities Council Trust Fund. Missouri Humanities Council utilized \$ 4,571,958 in FY2025 to support humanities based public programs and grants.

4. What are the sources of the "Other " funds?

Original source of funds is the non-resident professional athletes and entertainers tax. Transfer from GR to the Missouri Humanities Council Trust Fund (0177).

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 186.050 - 186.067 RSMo; Section 143.183 RSMo.

6. Are there federal matching requirements? If yes, please explain.

No.

7. Is this a federally mandated program? If yes, please explain.

No.

PROGRAM DESCRIPTION

Department: Lieutenant Governor

HB Section(s): 12.045

Program Name: Public Broadcasting Community Service Programs

Program is found in the following core budget(s): Missouri Public Broadcasting Corporation Special Fund Transfer

1a. What strategic priority does this program address?

Empower Missouri's communities with news, educational programming, and emergency alert services.

1b. What does this program do?

This is the General Revenue transfer that provides funding to the Missouri Public Broadcasting Corporation Fund. The Missouri Arts Council (MAC) assumed responsibility for granting state funds to public television and radio stations beginning in FY2007.

Provide free educational programming for children, arts, news, and current affairs. Also provide emergency alert service.

2a. Provide an activity measure(s) for the program.

This is a GR transfer.

2b. Provide a measure(s) of the program's quality.

This is a GR transfer.

2c. Provide a measure(s) of the program's impact.

This is a GR transfer.

2d. Provide a measure(s) of the program's efficiency.

This is a GR transfer.

PROGRAM DESCRIPTION

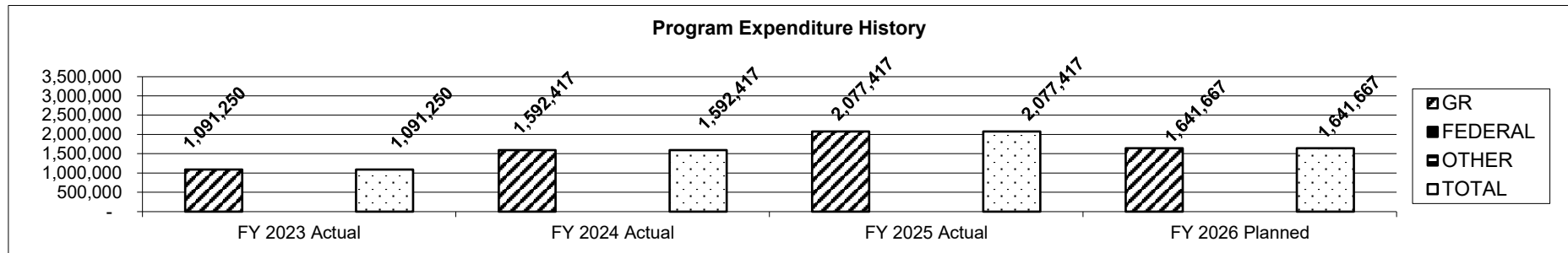
Department: Lieutenant Governor

HB Section(s): 12.045

Program Name: Public Broadcasting Community Service Programs

Program is found in the following core budget(s): Missouri Public Broadcasting Corporation Special Fund Transfer

3. Provide actual expenditures for the prior three fiscal years and planned expenditures for the current fiscal year. (Note: Amounts do not include fringe benefit costs.)



Note: Planned Expenditures for GR reflect 3% Governor's Reserve.

4. What are the sources of the "Other " funds?

Original source of funds is the Non-resident Professional Athletes' and Entertainers' Income Tax. Transfer from GR to MO Public Broadcasting Corp. Special Fund (#0887).

5. What is the authorization for this program, i.e., federal or state statute, etc.? (Include the federal program number, if applicable.)

Sections 185.200 - 185.230 RSMo. Section 143.183 RSMo.

6. Are there federal matching requirements? If yes, please explain.

No

7. Is this a federally mandated program? If yes, please explain.

No